

ABSTRACT OF THE INVENTION

5 A computer-implemented method of distributing cards to a plurality of recipients, the method including receiving a card order specifying a plurality of recipients and, for each specified recipient, a set of one or more uploaded images associated with that recipient; for each of the plurality of recipients specified in the received card order, printing at least one card having at least one uploaded image from the recipient's image set; and distributing the printed cards having the recipients' uploaded images to their respective associated recipients.